

**SUBMISSIONS DUE**  
**AUGUST 6, 2021**

**26<sup>th</sup> asian**  
**TELEVISION**  
**AWARDS**

## **SECTION 5 – SHORT VIDEO & SOCIAL CATEGORIES**

You may also submit your entry in a typed computer format. Simply copy the headings from this form, keeping them in the same order. Please ensure that all headings are copied even if they are not directly relevant to your submission. Each submission must be accompanied by a separate entry form.

Submitting Company :

Production Company:   
(if different from above)

Type of Company (Compulsory to check the box)

Digital Agency

MCN Operator

Influencer/Creator

Address: \_\_\_\_\_

\_\_\_\_\_

Zip Code: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Contact Person:  Mr  Ms  Mdm  Dr \_\_\_\_\_

Designation: \_\_\_\_\_

Title of video nominated:

**Award Category Entered** (please tick ✓)

- |  |   |
|--|---|
| <input type="checkbox"/> SM 90 Best Short Form Video Series – Scripted | <input type="checkbox"/> SM 94 Best Influencer – Health, Beauty & Fitness |
| <input type="checkbox"/> SM 91 Best Short Form Series – Unscripted     | <input type="checkbox"/> SM 95 Best Influencer – Travel & Lifestyle       |
| <input type="checkbox"/> SM 92 Best Branded Content                    | <input type="checkbox"/> SM 96 Best Influencer – Sports & Gaming          |
| <input type="checkbox"/> SM 93 Best Music Video                        |   |

**IMPORTANT NOTE:** To be eligible for entry, all programmes must be **broadcast, cablecast, webcast or posted online for the first time during the period from September 1, 2020 through July 31, 2021.** For more information about the rules and regulations, please refer to [www.asiantvawards.com/rules-regulations](http://www.asiantvawards.com/rules-regulations). For list of category definitions, please refer to [www.asiantvawards.com/category-definitions](http://www.asiantvawards.com/category-definitions).

**SUBMISSIONS DUE**  
**AUGUST 6, 2021**

**26<sup>th</sup> asian**  
**TELEVISION**  
**AWARDS**

**Social Media or Online Platform:**

**Date of First Posting**  
**(DD / MM / YYYY):**

**Program Budget per Episode**  
**(in US Dollars):**

**Description of work** *(maximum of 300 words)*  
*(This should describe the creative concept of the work as well as the execution details)* *(Please attach on separate sheet if required)*

---

---

---

**Views / Downloads** *(where applicable) (Please state period and data source)*

---

---

**Credits for Influencer, key production and post production personnel** *(maximum of 300 words)*  
*(This should include the complete production and/or post team involved in the work.)* *(Please attach on separate sheet if required)*

---

---

---

**About the Platform** *(maximum of 200 words)* *(Please attach on separate sheet if required)*

---

---

---

**Other information** *(maximum of 300 words)*  
*(This section can be used to include information to support the nomination)* *(Please attach on separate sheet if required)*

---

---

---

**Entry Form completed by:**  **Date:**

**Approved by** *(see rules & regulations sheet)*

Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

**Signature / Company Stamp / Date:**

**IMPORTANT NOTE:** To be eligible for entry, all programmes must be **broadcast, cablecast, webcast or posted online for the first time during the period from September 1, 2020 through July 31, 2021.** For more information about the rules and regulations, please refer to [www.asiantvawards.com/rules-regulations](http://www.asiantvawards.com/rules-regulations). For list of category definitions, please refer to [www.asiantvawards.com/category-definitions](http://www.asiantvawards.com/category-definitions).